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Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-566-6540
Salesperson FAX# 215-566-1845

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	M-F	5A-6A	NEWS Buyline Comment: NEWS [MADE-GOOD BY LINE(S) 42 56]	:30	\$325.00	09/17-09/28	0	0	0	\$0.00	
	42	W-F	5A-6A	NEWS Buyline Comment: NEWS [MKGD FOR SPOTS MISSED ON LN #1: 9/17(5/WK)]	:30	\$325.00	09/19-09/21	5	1	5	\$1,625.00	
	56	M,TH-F	5A-6A	NEWS Buyline Comment: NEWS [MKGD FOR SPOTS MISSED ON LN #1: 9/24(5/WK)]	:30	\$325.00	09/24-09/28	5	1	5	\$1,625.00	
	2	M-F	5A-6A	NEWS Buyline Comment: NEWS	:30	\$450.00	10/01-10/05 10/08-10/19	3 1	1 2	3 2	\$2,250.00	
	3	M-F	6A-7A	NEWS Buyline Comment: NEWS	:30	\$700.00	10/01-10/05 10/08-10/19	4 1	1 2	4 2	\$4,200.00	
	4	M-F	6A-7A	NEWS Buyline Comment: NEWS [MADE-GOOD BY LINE(S) 43 57]	:30	\$650.00	09/17-09/28	0	0	0	\$0.00	
	43	W-F	6A-7A	NEWS Buyline Comment: NEWS [MKGD FOR SPOTS MISSED ON LN #4: 9/17(10/WK)]	:30	\$650.00	09/19-09/21	10	1	10	\$6,500.00	

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Rep Firm	
Sales Office () PHILADELPHIA
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Salesperson Phone#	215-568-6540
Salesperson FAX#	215-568-1845

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	57	M,TH-F	6A-7A	NEWS Buyline Comment: NEWS [MKGD FOR SPOTS MISSED ON LN #4: 9/24 (16/WK)]	:30	\$650.00	09/24-09/28	10	1	10	\$6,500.00	
	5	M-F	7A-9A	Buyline Comment: TODAY [MADE-GOOD BY LINE(S) 44 58]	:30	\$850.00	09/17-09/28	0	0	0	\$0.00	
	44	M-F	7A-9A	Buyline Comment: TODAY [MKGD FOR SPOTS MISSED ON LN #5: 9/19 (10/WK)]	:30	\$850.00	09/19-09/21	10	1	10	\$8,500.00	
	58	M,TH-F	7A-9A	Buyline Comment: TODAY [MKGD FOR SPOTS MISSED ON LN #5: 9/24 (10/WK)]	:30	\$850.00	09/24-09/28	10	1	10	\$8,500.00	
	6	M-F	7A-9A	Buyline Comment: TODAY	:30	\$900.00	10/01-10/05 10/08-10/19	6 1	1 2	6 2	\$7,200.00	
	7	M-F	9A-10A	Buyline Comment: TODAY II	:30	\$425.00	10/01-10/05 10/08-10/12 10/15-10/19	2 0 1	1 1 1	2 0 1	\$1,275.00	
	8	M-F	9A-10A	Buyline Comment: TODAY II [MADE-GOOD BY LINE(S) 45 59]	:30	\$350.00	09/17-09/28	0	0	0	\$0.00	
	45	M-F	9A-10A	Buyline Comment: TODAY II [MKGD FOR SPOTS MISSED ON LN #8: 9/17 (5/WK)]	:30	\$350.00	09/19-09/21	5	1	5	\$1,750.00	

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Rep Firm
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Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

Spots/Week	# of Weeks	Total Spots	Total
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5	1	5	\$1,7
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0	2	0	\$1,6
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3	1	3
1	2	2

5	1	5	\$1,6
---	---	---	-------

5	1	5	\$1,6
---	---	---	-------

0	2	0	\$1,2
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Rep Firm	
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Daypart

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Rep Firm	
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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	54	M-F	630P-730P	Buyline Comment: WH/JEP [MKGD FOR SPOTS MISSED ON LN #21: 9/19(5/WK)]	:30	\$1,000.00	09/19-09/21	5	1	5	\$5,000.00	
	68	M,TH-F	630P-730P	Buyline Comment: WH/JEP [MKGD FOR SPOTS MISSED ON LN #21: 9/24(5/WK)]	:30	\$1,000.00	09/24-09/28	5	1	5	\$5,000.00	
	22	M-F	11P-1135P	Buyline Comment: NEWS [MADE-GOOD BY LINE(S) 55 69]	:30	\$1,100.00	09/17-09/28	0	0	0	\$0.00	
	55	W-F	11P-1135P	Buyline Comment: NEWS [MKGD FOR SPOTS MISSED ON LN #22: 9/17(4/WK)]	:30	\$1,100.00	09/19-09/21	4	1	4	\$4,400.00	
	69	M,TH-F	11P-1135P	Buyline Comment: NEWS [MKGD FOR SPOTS MISSED ON LN #22: 9/24(4/WK)]	:30	\$1,100.00	09/24-09/28	4	1	4	\$4,400.00	
	23	M-F	11P-1135P	Buyline Comment: NEWS	:30	\$1,200.00	10/01-10/05 10/08-10/19	2 0	1 2	2 0	\$2,400.00	
	24	SA	6A-7A	Buyline Comment: NEWS	:30	\$350.00	09/22-09/22 09/29-10/20	2 0	1 4	2 0	\$700.00	
	25	SA	7A-9A	Buyline Comment: SAT TODAY [MADE-GOOD BY LINE(S) 71]	:30	\$625.00	09/22-09/22 09/29-10/20	2 0	1 4	2 0	\$1,250.00	

Station KSNV-TV LAS VEGAS, NV.
 Advertiser () REP. JEWISH COALITI
 Product REP JEWISH COALITION
 Estimate#
 Buyer LAURA LANCASTER
 Phone#
 Fax#
 Agency () JAMESTOWN ASSOC
 5 MAPLETON ROAD, S#300
 PRINCETON, NJ 08540
 Agency C/P1/P2/E
 Flight Dates 09/17/2012 - 10/21/2012
 Hiatus Weeks
 Rep Firm
 Sales Office () PHILADELPHIA
 Salesperson () AMY MCCREARY
 Salesperson Phone# 215-568-6540
 Salesperson FAX# 215-568-1845

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	71	SA	5A-6A	Buyline Comment: SAT TODAY	:30	\$625.00	09/29-09/29	2	1	2	\$1,250.00	
	[MKGD FOR SPOTS MISSED ON LN #25: 9/29(2/WK)]											
	26	SA	9A-930A		:30	\$500.00	09/22-09/22	1	1	1	\$1,000.00	
							09/29-09/29	0	1	0		
							10/06-10/06	1	1	1		
							10/13-10/13	0	2	0		
							10/20-10/20	0	1	0		
	27	SA	11P-1135P	Buyline Comment: NEWS	:30	\$1,100.00	09/22-09/29	1	2	2	\$3,300.00	
							10/06-10/06	0	1	0		
							10/13-10/13	1	1	1		
							10/20-10/20	0	1	0		
	28	SU	11P-1135P	Buyline Comment: NEWS	:30	\$1,100.00	09/23-09/30	1	2	2	\$4,400.00	
							10/07-10/07	0	1	0		
							10/14-10/21	1	2	2		
	29	SU	9A-930A	Buyline Comment: NEWS	:30	\$500.00	09/23-09/23	1	1	1	\$1,000.00	
							09/30-09/30	0	1	0		
							10/07-10/07	1	1	1		
							10/14-10/21	0	2	0		
	30	SU	6A-7A	Buyline Comment: NEWS	:30	\$325.00	09/23-09/30	2	2	4	\$1,300.00	
	31	SU	6A-7A	Buyline Comment: NEWS	:30	\$350.00	10/07-10/21	0	0	0	\$0.00	
	32	SU	7A-8A	Buyline Comment: SUN TODAY	:30	\$750.00	10/07-10/21	0	0	0	\$0.00	

Station KSNV-TV LAS VEGAS, NV.
 Advertiser () REP. JEWISH COALITI
 Product REP JEWISH COALITION
 Estimate#
 Buyer LAURA LANCASTER
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 Agency () JAMESTOWN ASSOC
 5 MAPLETON ROAD, #300
 PRINCETON, NJ 08540
 Agency C/P1/P2/E
 Flight Dates 09/17/2012 - 10/21/2012
 Hiatus Weeks
 Rep Firm
 Sales Office () PHILADELPHIA
 Salesperson () AMY MCCREARY
 Salesperson Phone# 215-568-6540
 Salesperson FAX# 215-568-1845

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	33	SU	7A-8A	Buyline Comment: SUN TODAY	:30	\$625.00	09/23-09/30	2	2	4	\$2,500.00	
	34	SU	930A-10A	Buyline Comment: CM [MADE-GOOD BY LINE(S) 70]	:30	\$500.00	09/23-09/23 09/30-09/30	1 0	1 1	1 0	\$500.00	
	70	SU	9A-930A	Buyline Comment: NEWS [MKGD FOR SPOTS MISSED ON LN #34: 9/30 (1/WK)]	:30	\$500.00	09/30-09/30	0	0	0	\$0.00	
	35	SU	930A-10A	Buyline Comment: CM	:30	\$600.00	10/07-10/14 10/21-10/21	0 1	2 1	0 1	\$600.00	
	36	SU	830P-930P	Buyline Comment: NEWS AFT SNF	:30	\$1,800.00	10/07-10/14 10/21-10/21	0 1	2 1	0 1	\$1,800.00	
	37	SU	830P-930P	Buyline Comment: NEWS AFT SNF	:30	\$1,600.00	09/23-09/30	1	2	2	\$3,200.00	
	38	SA	5P-630P	Buyline Comment: NEWS [MADE-GOOD BY LINE(S) 72]	:30	\$650.00	09/22-09/22 09/29-09/29	0 1	1 1	0 1	\$650.00	
	72	SA	8P-9P	Buyline Comment: NEWS [MKGD FOR SPOTS MISSED ON LN #38: 9/22 (1/WK)]	:30	\$650.00	09/22-09/22	1	1	1	\$650.00	

Station	KSNV-TV LAS VEGAS, NV.			Agency	() JAMESTOWN ASSOC			Rep Firm				
Advertiser	() .REP. JEWISH COALITI				5 MAPLETON ROAD, S#300			Sales Office	() PHILADELPHIA			
Product	REP JEWISH COALITION				PRINCETON, NJ 08540			Salesperson	() AMY MCCREARY			
Estimate#				Agency C/P1/P2/E								
Buyer	LAURA LANCASTER			Flight Dates	09/17/2012 - 10/21/2012			Salesperson Phone#	215-568-6540			
Phone#				Hiatus Weeks				Salesperson FAX#	215-568-1845			
Fax#												
LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	39	SA	5P-630P	NEWS	:30	\$675.00	10/06-10/20	0	0	0	\$0.00	
	Buyline Comment: NEWS											
	[MADE-GOOD BY LINE(S) 75]											
	75	SA	8P-930P	NEWS	:30	\$675.00	10/06-10/06	1	1	1	\$675.00	
	Buyline Comment: NEWS											
	[MKGD FOR SPOTS MISSED ON LN #39: 10/06(1/WK)]											
	40	SA	630P-730P	NEWS	:30	\$525.00	10/06-10/20	0	0	0	\$0.00	
	Buyline Comment: WH/JEP											
	[MADE-GOOD BY LINE(S) 76]											
	76	SA	9P-10P	NEWS	:30	\$525.00	10/06-10/06	1	1	1	\$525.00	
	Buyline Comment: WH/JEP											
	[MKGD FOR SPOTS MISSED ON LN #40: 10/06(1/WK)]											
	41	SA	630P-730P	NEWS	:30	\$500.00	09/22-09/22	0	1	0	\$500.00	
	Buyline Comment: WH/JEP											
	[MADE-GOOD BY LINE(S) 73]											
	73	SA	9P-10P	NEWS	:30	\$500.00	09/22-09/22	1	1	1	\$500.00	
	Buyline Comment: WH/JEP											
	[MKGD FOR SPOTS MISSED ON LN #41: 9/22(1/WK)]											
	74	M-SU	11P-1135P	NEWS	:30	\$1,100.00	09/17-09/30	1	2	2	\$2,200.00	
	Buyline Comment: NEWS											

---REPORT TOTALS---
 Report Totals: 252 / \$163,775.00

---SALES MONTHLY TOTALS---

Station KSNV-TV LAS VEGAS, NV. Agency () JAMESTOWN ASSOC
 Advertiser () REP. JEWISH COALITI 5 MAPLETON ROAD, S#300
 Product REP JEWISH COALITION PRINCETON, NJ 08540
 Estimate# Agency C/P1/P2/E
 Buyer LAURA LANCASTER Flight Dates 09/17/2012 - 10/21/2012
 Phone# Hiatus Weeks
 Rep Firm
 Sales Office () PHILADELPHIA
 Salesperson () AMY MCCREARY
 Salesperson Phone# 215-568-6540
 Salesperson FAX# 215-568-1845

Sep 12: 187 / \$117,650.00 Oct 12: 65 / \$46,125.00
 Sales Totals: 252 / \$163,775.00
 Station Totals: 252 / \$163,775.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$629,904	CATV 0%	KBLR 0%	KINC 0%	KLAS 29%	KSNV 26%
		KTNV 20%	KTUD 1%	KVCW 2%	KVMY 6%	KVVU 16%
		XXXX 0%				

---COMPETITIVE COMMENTS---
 NEW ORDER
 EST SHARES

Books NOV12
 Demos RA35+

---CREDIT RISK---
 CASH IN ADVANCE